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f a b r i c & l i g h t

## Media Math Headquarters New York (US)

### [FactBox]

**Fabric**

SEFAR® Architecture IA-85-OP lower side,  
ETFE Clear foil top side

**System**

LIGHTFRAME

**Size/Quantity**

24 Panels, 74 m<sup>2</sup> (829.5 Sqft.)

**Project/Location**

Media Math Headquarters, New York, NY (US)

**Building type**

Office Building

**Architect**

Laurence G. Jones Architects, New York, NY (US)

**Lighting design**

HLB Lighting, New York, NY (US)

**Assembly/Implementation**

Decoustics Limited, Woodbridge, Ontario (CA)



### [ProjectInfo]

Inspired by a skylight, the project's executive architect backlit a scrim with LEDs to give the impression that there's light coming from above. Sefar Architecture's PVDF fabrics retain the light true color and allowed the design team to create an appearance of natural lighting with the use of an adjustable LED system. PVC Free fabrics were also a priority with in the facility.

ARCHITECTURE

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